Introduction: Strategy and Policy of Information System

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Silabus

1. Strategy in IT
   - [Clarke] chap 3,
   - [Galliers-Leidner] Part one
   - [Betz] Chap 5, 11
2. Corporate Strategy : [Clarke] chap 2
3. Failure System : [Clarke] chap 4
4. Aligning Strategy: [Clarke] chap 5
5. Diversification : [Betz] Chap 12
6. Competitive Factor
   - [Flodström] 2, 6-9
   - [Clarke] chap 6
7. Planning and Modeling
   - [Clarke] chap 8
   - [Kaplan] Part one
   - [Benson] Chap 9

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8. Problem and Practice IT Policy Compliance
   - [Creech-Alderman] Part I , iI
   - [Coopey] Chap 1
   - [Wright] Chap 1, 7
9. Automation and Tip for IT Policy Compliance
   - [Creech-Alderman] Part III, IV
10. Policy IT in shifting interest and Worker Supply
    - [Coopey] Chap 3
11. Security Policy Development
    - [Wright] Chap 6, 8
12. Standard and Regulatory
    - [Schoecle] Chap 6
13. Public IT Application
    - Public Admiistration [Garson Chap I
    - E-Government [Garson] Chap VI.

Reference

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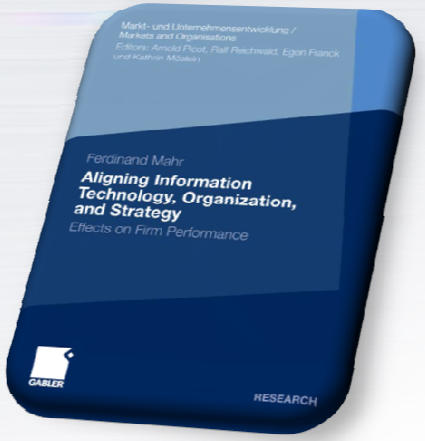

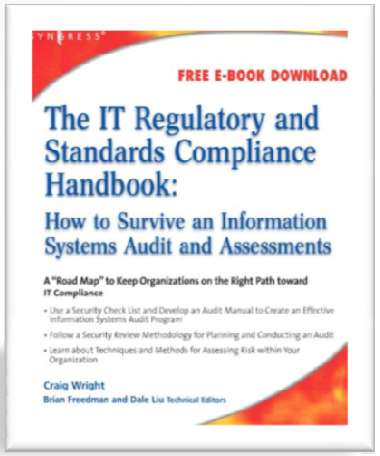

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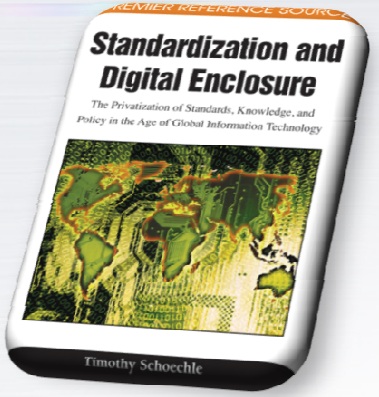

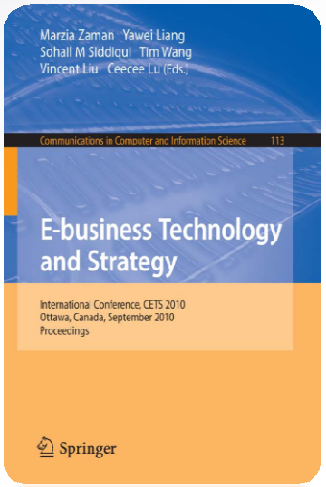

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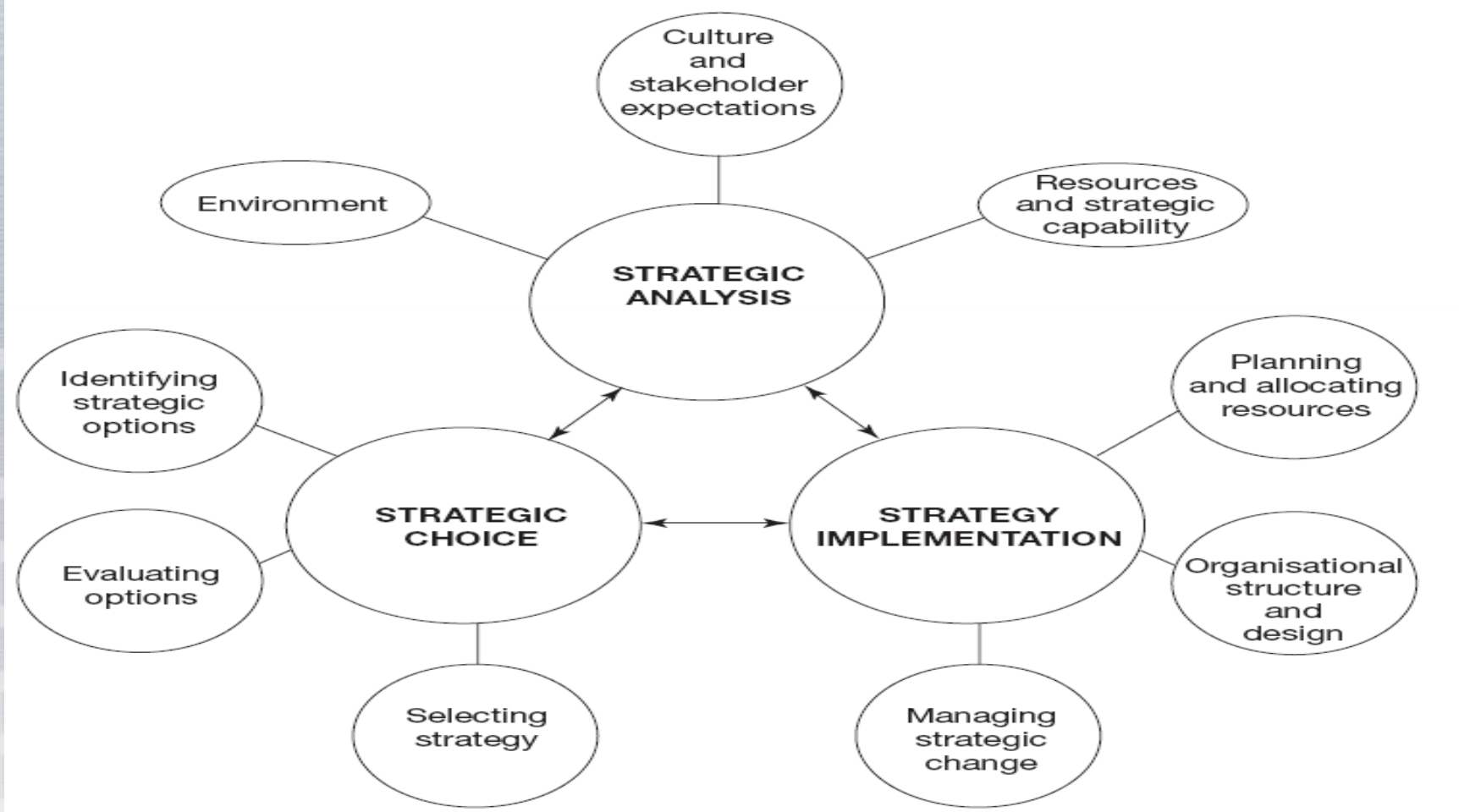
Penilaian

- Tugas Kecil : 20%
- UTS/Tugas Pengganti UTS: 40%
- UAS/Tugas Pengganti UAS: 40%
- Absensi : 0%

Strategy : The planning view



Simple IT Strategy

	Control Spending and Maximize Impact on the Bottom Line
1	**Define the Goals**
2	Ask the Right Questions
3	Connect to the Bottom Line
4	Understand Costs and Resources
5	Focus on the Right Things
6	Adopt Effective Process to Produce Action
7	Tackle the Practical Problems
8	Make the Right Decisions
9	Plan for the Right Results
10	Keep Score
11	Deal with Culture
12	Chart the Path to Implementation
13	Define What's Next
14	Answer the "So What?" Question

Source: Benson

Context of IT Policy

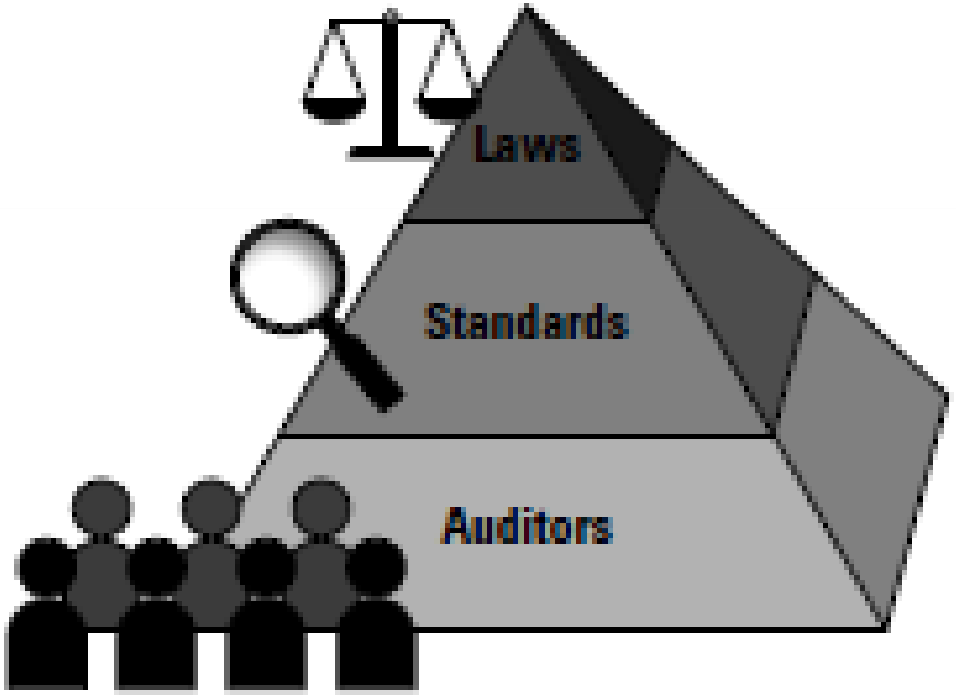


Figure 2-1: Laws, standards, and auditors framework.

Simple IT Policy Compliance: 'Choosing Carrot or Stick'

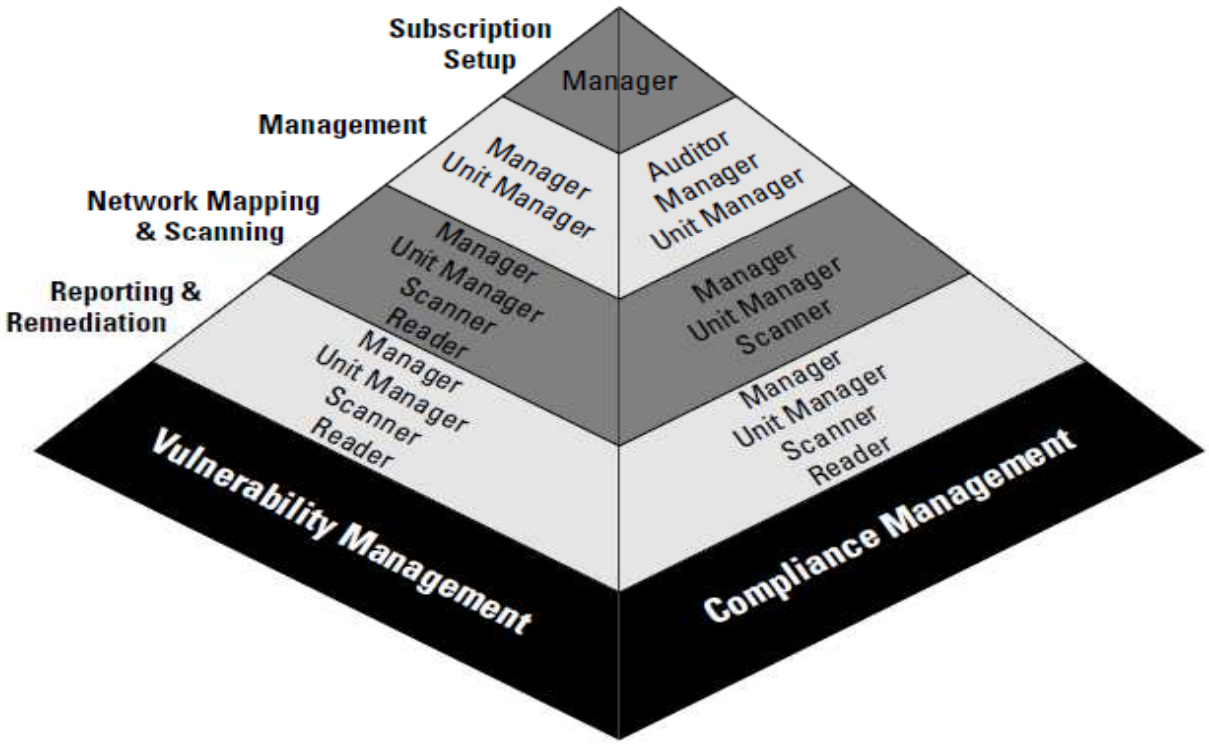


Figure 3-3: Roles and access permissions used with QualysGuard Policy Compliance.

Source: Creech

Problem in IT Strategy

- Business plans do not drive IT plans.
- IT plans focus on technology rather than directly addressing business strategies.
- Business managers do not see IT as supporting their strategies.
- IT projects do not support business strategies. IT spending on infrastructure and application maintenance does not support strategy.
- Company budgets do not reflect the results of IT planning.
- IT plans are shelfware that does not guide management decisions, projects, or budgets.
- IT governance practices do not direct IT from a business perspective.

Contoh Tesis Strategi

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