

# Professionalism in Business

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**Profession**

**Professional**

**Professionalism**

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# Profession



- Occupation, practice, or vocation requiring mastery of a complex set of knowledge and skills through formal education and/or practical experience
- Every organized profession (accounting, law, medicine, etc.) is governed by its respective professional body



# Professional

- Person formally certified by a professional body of belonging to a specific profession by virtue of having completed a required course of studies and/or practice.
- And whose competence can usually be measured against an established set of standards.



# Professionalism

The level of excellence or competence that is expected of a professional.



Professionalism  
Means Putting Your  
Profession First

**Michael Davis**

(1989 – Georgetown Journal of Legal Ethics)





Professional?

Expert?





# Expert

Professional who has acquired knowledge and skills through study and practice over the years, in a particular field or subject

To the extent that his or her opinion may be helpful in fact finding, problem solving, or understanding of a situation.



## Tips for Professionals to Improve Communication

- We can be an extremely hard working and intelligent worker, but to taste success in the fierce competitive world, We have to be a good and impressive communicator.
- In corporates; We will not get too many chances to win the confidence of our boss and fellow workers, We have to create a positive impression at the first go itself.
- Doing our work is important but what is more important is presenting our work well. We have to be very careful about our communication skills to perform well at our workplace and have an edge over our fellow workers.